

appearance of decoration **40** and/or backlight components can be omitted (e.g., to help conserve power).

**[0066]** The foregoing is merely illustrative and various modifications can be made by those skilled in the art without departing from the scope and spirit of the described embodiments. The foregoing embodiments may be implemented individually or in any combination.

What is claimed is:

1. An electronic device, comprising:  
a housing having a transparent layer;  
adjustable decoration that is overlapped by the transparent layer and has an appearance when viewed through the transparent layer; and  
control circuitry configured to adjust the appearance in response to an event.
2. The electronic device defined in claim 1 wherein the adjustable decoration includes a first decoration layer having a fixed pattern and includes a second decoration layer with an adjustable optical component.
3. The electronic device defined in claim 2 wherein the adjustable optical component comprises an adjustable tint layer.
4. The electronic device defined in claim 2 wherein the adjustable optical component comprises an adjustable haze layer.
5. The electronic device defined in claim 2 wherein the adjustable optical component comprises an adjustable mirror layer.
6. The electronic device defined in claim 2 wherein the adjustable optical component is an electrically adjustable layer with a variable optical characteristic and wherein the adjustable optical component is interposed between the first decoration layer and the transparent layer.
7. The electronic device defined in claim 6 wherein the event comprises detection of user input and wherein the control circuitry is configured to adjust the appearance of the adjustable decoration by adjusting the electrically adjustable layer in response to the user input.
8. The electronic device defined in claim 6 further comprising a sensor that is configured to measure sensor data associated with occurrence of the event, wherein the control circuitry is configured to adjust the appearance of the adjustable decoration in response to the sensor data.
9. The electronic device defined in claim 6 wherein the event is associated with receipt of a message with the control circuitry and wherein the control circuitry is configured to adjust the appearance of the adjustable decoration in response to the receipt of the message.
10. The electronic device defined in claim 6 wherein the control circuitry comprises communications circuitry configured to receive cellular telephone calls, wherein the event

comprises receipt of an incoming cellular telephone call, and wherein the control circuitry is configured to adjust the appearance to create a flashing notification for a user in response to the receipt of the incoming cellular telephone call.

11. The electronic device defined in claim 2 wherein the fixed pattern of the first decoration layer is configured to form a logo.

12. The electronic device defined in claim 2 wherein the adjustable decoration comprises a third decoration layer, wherein the third decoration layer is interposed between the second decoration layer and the transparent member, and wherein the second decoration layer is interposed between the first decoration layer and the transparent member.

13. The electronic device defined in claim 12 wherein the third decoration layer includes a dielectric stack configured to form a thin-film interference filter.

14. The electronic device defined in claim 12 wherein the first decoration layer is configured to form a logo.

15. The electronic device defined in claim 12 wherein the adjustable optical component comprises an adjustable opacity layer.

16. The electronic device defined in claim 12 wherein the adjustable optical component is configured to exhibit adjustable haze.

17. A cellular telephone, comprising:

a display;

a housing having a front face on which the display is formed and having an opposing rear face with a transparent member;

a camera on the rear face;

adjustable decoration that has an appearance and that is visible through the transparent member; and

control circuitry configured to adjust the appearance of the adjustable decoration.

18. The cellular telephone defined in claim 17 wherein the control circuitry is configured to adjust the appearance of the adjustable decoration in response to activation of the camera.

19. A wearable electronic device, comprising:

adjustable decoration that has an adjustable appearance; an electrical component; and

control circuitry configured to adjust the appearance of the adjustable decoration in response to detection of use of the electrical component.

20. The wearable electronic device defined in claim 19 wherein the electrical component comprises a camera and wherein the adjustable decoration includes a fixed decoration layer overlapped by an adjustable decoration layer.

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